Graphic Design

Active as of Fall Semester 2018

I. General Information

1. Course Title:
Adobe InDesign

2. Course Prefix & Number:
GDES 1144

3. Course Credits and Contact Hours:
Credits: 3

Lecture Hours: 3

Lab Hours: 0

4. Course Description:
This course covers the basics to intermediate levels of Adobe InDesign software tools and techniques.

5. Placement Tests Required:

6. Prerequisite Courses:
There are no prerequisites for this course.

9. Co-requisite Courses:
There are no corequisites for this course.

II. Transfer and Articulation

3. Prior Learning - the following prior learning methods are acceptable for this course:
- Advanced Standing
- Military Experience
- Specialty Schools
- Oral
- Demonstration
- Portfolio

III. Course Purpose

1. Program-Applicable Courses – This course is required for the following program(s):
Graphic Design, AAS Degree
Graphic Design, Diploma
Graphic Design - Media Technologies, Diploma

IV. Learning Outcomes

1. College-Wide Outcomes

College-Wide Outcomes/Competencies	Students will be able to
Analyze and follow a sequence of operations	Assemble a page using type and graphics using balance principle.
Apply abstract ideas to concrete situations	Apply style effects to typography.
Utilize appropriate technology	Demonstrate "Packaging" for delivery of a project.

2. Course Specific Outcomes - Students will be able to achieve the following measurable goals upon completion of the course:
- Explore InDesign's interface;
- Select appropriate tools for publication development;
- Use options bar to adjust individual tools settings;
- Demonstrate palette handling to adjust transparency, color, and styles;
- Setup document for facing pages;
- Placing graphics to document;
- Understand and apply color modes;
- Use Type tool for adding text to publications;
- Apply type justifications;
- Understanding type spacing;
- Using guides and grids;
- Transforming objects;
- Linking text to multiple areas in a publication;
- Perform proper printing procedures;
- Setting up for production;
- Explore effects such as drop shadow, opacity and stroke;
- Understand the packaging procedure; and
- Save and export documents to various formats.

V. Topical Outline

Listed below are major areas of content typically covered in this course.
1. Lecture Sessions
    1. InDesign Interface
    2. Creating new document
        o Document size
        o Columns
        o Margins
    3. Color Modes
        o RGB
        o CMYK

- Spot color
4. Selecting Boxes
    - Direct select tool
    - Indirect select tool
5. Placing Graphics
    - Resizing
    - Cropping
    - Nonwhite area
    - Links
6. Working with Layers
    - Arranging items
7. Creating Type
    - Font styles
    - Paragraphs
    - Outlines
    - On a path
8. Type Formatting
    - Justification
    - Text inset
    - Character styles
    - Paragraph styles
    - Runaround
    - Indents
    - Spacing
9. Grids and Guides
    - Baseline
    - page style
10. Tables
    - Formatting
    - Cells and Rows
    - Inserting
    - Graphics
11. Inserting Special Items
    - Characters
    - Page numbers
    - Placeholder text
12. Pages
    - Inserting multiple
    - Adding
    - Master pages
13. Saving Documents
    - Print
    - Screen/web
    - Export PDF
14. Packaging Project