

NORTHEAST METRO PERKINS IV CONSORTIUM

2017-2018 and 2018-2019

CENTURY COLLEGE COLLEGE CREDIT ARTICULATION AGREEMENT

With

PARK HIGH SCHOOL
(high school)

CAREER FIELD BUSINESS, MANAGEMENT, & ADMINISTRATION

CENTURY COLLEGE COURSE AND COURSE NUMBER MKTG 2050 Principles of Marketing

This completed agreement (front and back) documents faculty confidence that the high school course provides a minimum 80% match to the college course. Articulated college credit introduces the high school student to the rigor of a college course within the comfort of their high school environment.

Discuss and Verify Agreement on Course Components (check *EACH* topic after agreement has been reached):

- ☒ Course Content (min. 80% covered) ☒ Course Rigor Satisfactory ☒ Learning Outcomes Match
☒ Equipment Comparable ☒ Syllabus Included ☒ Textbooks Equivalent
☒ Assessments Included ☒ Technical Skills Assessment Discussed ☒ Certifications Confirmed

The first row below the titles is an example. You must complete the information in each cell as shown in the example.

****If more than one high school class is required to be equivalent to one college course, both high school classes must be listed with the word "AND" in between.**

High School	High School Course Title	College Program Articulation	Century College Course Number	Century College Course Title	College Credits Earned
Chisago Lakes	Fashion Merchandising	Marketing	MKTG 1040	Fashion Concepts	3
Park High School	Marketing and Social Media	MKTG	2050	Principles of Marketing	3

Agreement Validation/Signatures and comments on Reverse

***Be sure to record any deviations from standard articulated credit process.

Other Notes/Comments: _____

